

# JONATHAN S. LANDRETH

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## EXPERTISE

I'm a voracious reporter and writer skilled at conveying complex meaning in accessible language, and an editor skilled at sparking dialogue between leaders and readers. I have 27 years of experience explaining the politics of business and culture. I am an enthusiastic manager able to break down tasks and motivate teams to hit deadlines with care and calm.

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## WORK

### Freelance reporter and writer

June 1997-Present

My work has appeared in *The New York Times*, *The Wall Street Journal*, *The Los Angeles Times*, *National Public Radio*, *Foreign Policy*, *The New York Times Magazine*, *The Christian Science Monitor*, *The China Economic Quarterly*, *The South China Morning Post*, *The China Project*, *The Wire China*, *Forbes*, *Wallpaper*, *Marie Claire*, *The Times of London*, *Beijing Scene*, and *Management Today*.

### Editor, The China Project

2023

Wrote and edited reporting about China in the world, shaping stories about subjects or by young freelance correspondents reporting from Baku, Beijing, Bengaluru, Hong Kong, Istanbul, Lahore, Lima, London, New York, Portland, Singapore, Taipei, and Washington.

### BLACK LAND:

#### *A Story of Genocide, Exile and Resistance in Modern China*

2022

Ghost wrote Uyghur educator Abduweli Ayup's forthcoming prison memoir for publication by Selkies House (UK), Summer 2024; foreword by Raffi Khatchadourian of *The New Yorker*.

### MY JOURNEY THROUGH A CHANGING CHINA

2021

Through Gotham Ghostwriters, rewrote millionaire businesswoman Yue-sai Kan's memoir of a media and fashion career spanning the Pacific over forty years.

### MADE IN HOLLYWOOD, CENSORED IN BEIJING:

#### *The U.S. Film Industry and China Government Censorship*

2020

Reported and co-wrote this PEN America white paper.

### TOXIC POLITICS:

#### *How an Environmental Health Crisis is Undercutting China's Rise*

2019

Reframed and edited Council on Foreign Relations Senior Fellow Huang Yanzhong's deeply researched manuscript for Cambridge University Press.

### Media Strategist, Asia Society Policy Institute

Autumn 2018

Built a media strategy for this New York-based think tank led by former Australian Prime Minister Kevin Rudd. Grew the audience via social media, podcasts, and videos.

**Managing Editor, ChinaFile, Asia Society** **October 2012-May 2018**

Co-founded, built, and co-edited the online magazine of the Center on U.S.-China Relations at The Asia Society, where I shaped the weekly *ChinaFile Conversation*, wrangling voices from disparate camps into sharp conversation to give readers tools to educate themselves.

**Editor in Chief, China Film Insider** **June 2015-June 2017**

Conceived, designed, staffed, launched, and edited this New York- and Beijing-based website covering China-Hollywood ties backed by art collector, investor, and publisher Larry Warsh.

**Asia Editor, The Hollywood Reporter** **March 2005-May 2010**

Established the first Asia bureau, in Beijing, to cover the boom in Chinese film, TV, Internet, advertising, gaming, celebrity, media regulation, IP Rights, and the 2008 Olympics; hired and managed 13 regional stringers; directed festival coverage in Asia and the Middle East.

**Correspondent, Reuters** **September 2000-July 2004**

I covered the 9/11 attacks and the energy, pharmaceutical, and health industries from New York, and pan-Asia energy and shipping from Singapore.

**INSIDE CHINESE BUSINESS** **Summer 2000**

Organized, rewrote, and edited Wharton Business School professor Dr. Ming-jeer Chen's 2001 Harvard Business School Press book.

**Executive Business Editor, VirtualChina.com** **September 1999-September 2000**

Helped establish and raise funds for this New York and Beijing-based startup Internet news portal, broke ground covering early Chinese Internet companies under Editor Doug McGill, a *New York Times* and Bloomberg veteran.

**Henry Holt** **March 1994-May 1998**

Edited non-fiction books on the arts, business, and culture at this private New York publisher under Editor in Chief, Michael Naumann, later Germany's first Minister of Culture.

**MEDIA** **2004-Present**

I have presented to, been interviewed by, interviewed, or led panel discussions all over the world with leading artists and journalists in entertainment, technology, and education: **Beijing** International Film Festival | **Cannes** Film Festival | **Chicago**: National Chinese Language Conference | **Dubai** International Film Festival | **Hong Kong** International Film Festival | **Los Angeles**: Schwarzman Scholars, UCLA; US-China Entertainment Summit | **New York**: Asia Society; CNN; Columbia University; National Committee on US-China Relations; National Public Radio; PBS NewsHour; Rooftop Films; Strand Bookstore; Young China Watchers | **Salt Lake City**: National Chinese Language Conference | **San Diego**: National Chinese Language Conference | **Seoul**: Digital Seoul | **Shanghai** International Film Festival | **Singapore**: Asian Television Forum | **Tokyo** International Film Festival.

**EDUCATION**

MS, Columbia University Graduate School of Journalism, 1999  
BA, University of California, Berkeley, English Literature, 1992

**LANGUAGES**

—Conversational Mandarin and basic Spanish and Japanese  
—Windows, Mac, Word, WordPress, Drupal, FinalCut Pro, ProTools, Photoshop, Slack, Google Suite, Excel, PowerPoint

**ASSOCIATIONS**

—Co-founder of the Red Hook Baseball Champions charity, 2024  
—Park Slope Food Coop, working member, 2013-present  
—78th Precinct youth baseball coach, 2016-2023  
—Greater West Hollywood Food Coalition, volunteer, 1986-2016  
—Foreign Correspondents Club of China, 2005-2012

**INTERESTS**

—Father of a hopeful 19-yr-old daughter & role model to my girlfriend's 13-year-old son  
—Daily meditator  
—Amateur chef  
—Wide reader and consumer of diverse music and world cinema  
—Backgammon, chess, crossword puzzles  
—Co-Founder of Yardbirds, a writers' collective in Brooklyn  
—Weekly softball and CrossFit enthusiast  
—Year-round fan of the Los Angeles Dodgers